

# MICHAEL JOLLEY

## HEAD COACH | UEFA PRO LEVEL



**V ROY HODGSON,  
CRYSTAL PALACE FC  
FA CUP  
JAN 2019**



**V FRANK LAMPARD,  
CHELSEA FC  
CARABAO CUP  
SEPT 2019**



- **Young, ambitious manager** with a growing reputation in the game.
  - Mentored for management by Sean Dyche, BURNLEY FC (Premier League)
  - Strong leader with a **CLEAR football philosophy**.
  - Winning football underpinned by team building and **individual player development**.
- 103 Matches in First Team Management. Win %: 33%
- Highly accomplished media communicator.
  - A Michael Jolley team is **high energy!** Very athletic; well organised; presses the opposition high up the field; is able to counter attack quickly.
  - I work hard on creating discipline in the squad and a **WINNING MENTALITY**.
  - Develop young players from the academy and bring them into the 1<sup>st</sup> team.
  - **Strong relationships** with Premier League clubs to loan players.

### KEY EXPERIENCE

#### 1<sup>st</sup> TEAM MANAGER, GRIMSBY TOWN FC , EFL LEAGUE 2 | MARCH 2018 - NOV 2019

- Took over a team that was 15 games without a win and 4<sup>th</sup> from bottom of League 2.
- 15 points from the final 10 matches to finish in 18<sup>th</sup> position, including 4 wins out of the final 5 matches which resulted in a nomination for Manager Of The Month (April 2018).
- Reconstructed the squad across 3 transfer windows to **create assets** and reduce the average age.
- Generated over £350,000 in transfer fees from player sales: Siriki Dembele (Peterborough Utd) and Rumarn Burrell (Middlesbrough FC). Club made a profit during my 18 month tenure.
- On appointment there were no academy players in the 1<sup>st</sup> team squad. On departure there were 5 academy graduates in the first team squad and 2 out on loan. Also changed the playing style from direct 4-4-2 to possession based 3-4-1-2.
- Winner of League 2 Manager Of The Month, December 2018.
- £500,000 revenue generated from FA Cup (Crystal Palace) and Carabao Cup (Chelsea FC).
- Created a positive narrative around the club with supporters and the local community.

#### HEAD COACH | AFC ESKILSTUNA | ALLSVENSKAN SWEDEN PREMIER LEAGUE | JUNE 2017 TO JAN 2018

- Appointed to first role as Manager / Head Coach in June 2017. Took over squad that was in last place in Allsvenskan. Newly promoted squad was without a win in 12 games and was low on discipline, confidence, fitness and motivation.
- Team record prior to my appointment: P 12 W 0 D 4 L 8 GD -16 PTS 4 | POINTS PER GAME = 0.33
- Team record after appointment: P 18 W 4 D 4 L 10 GD -7 PTS 16 | POINTS PER GAME = 0.89
- First ever Allsvenskan victory for the club in my first home match versus Kalmar FF.
- Historic victories against league champions Malmo FF (3-1) and IFK Gothenburg (1-0).
- Coached players including Teya Taiwo (AC Milan; Marseille; 59 caps for Nigeria); Alireza Haghighi (Iran National Team GK, World Cup 2014, 25 caps); Mohammad Buya Turay (Sierra Leone striker).

## U23 HEAD COACH | BURNLEY FC | ENGLISH PREMIER LEAGUE | JUNE 2014 TO JUNE 2017

- Important member of Sean Dyche's inner coaching staff for the daily management of all professionals at the club.
- Operated in The Premier League, 2014/15 & 2016/17.
- Successful track record of player development for football league careers: Tom Anderson, Aiden O'Neill, Dan Agyei, Josh Ginnelly, Luke Hendrie, Alex Whitmore, Cameron Dummigan.
- Premier League debuts for Aiden O'Neill (v Chelsea) and Dan Agyei (v Liverpool), both 2016/17.
- Regularly managed experienced Premier League & Internationals in reserve fixtures, including Joey Barton, Steven Defour, Andre Gray, Sam Vokes & Michael Keane.
- Deliver live tactical insights to Sean Dyche on match day from elevated position in the stand.

### ADDITIONAL INFORMATION

#### HIGHLY QUALIFIED INSIDE & OUTSIDE FOOTBALL

- **UEFA Pro Licence, English FA, 2016.**
- Conducted '1,000 Game Manager' Study .
- LMA Diploma 'Candidate Of The Year' 2015.
- Former City trader (London & New York).
- Cambridge University Economics Graduate.

#### SIGNIFICANT NETWORK IN PROFESSIONAL FOOTBALL

- Contacts at virtually every professional club in England, and many in Scotland.
  - All levels of the game; predominantly academy.
- For first teams, I am able to recruit players from Premier League & Championship clubs in England through my contacts.

#### OTHER COACHING POSITIONS | 2005 - 2012

- Coach Crystal Palace FC Academy 2005-2007.
- Coach Nottingham Forest FC Academy 2007-2008.
  - Coach Falkirk FC 2008-2009.
- Head Coach, Stirling University FC 2008-2009.
- Lincoln City FC First Team Coach 2011-12.

#### FOOTBALL QUALIFICATIONS

- UEFA PRO LICENCE | 1,000 Game Manager Study | Awarded by English FA.
- LMA DIPLOMA IN FOOTBALL MANAGEMENT | Awarded Distinction LMA 'Student Of The Year 2015'.
- FA ELITE COACHES AWARD | Selected as one of 16 to undertake the first ever course in 2012/13.
  - UEFA A LICENCE & UEFA B LICENCE | English FA | 2006 & 2008.
    - FA Youth Modules 1-2-3 in 2012/13.
    - MSC SPORTS COACHING.

#### EDUCATION

- **CAMBRIDGE UNIVERSITY, DOWNING COLLEGE.**
  - 1995/98: BA (HONS) ECONOMICS 2:1 .
- 3 x A-Levels: Maths (A); Business Studies (A); Economics (A).
  - 11 x GCSE's: All Grade A.

#### REFEREES | [ALL CONTACT DETAILS AVAILABLE ON REQUEST]

*\*PLEASE ONLY CONTACT IN THE EVENT OF AN OFFICIAL APPROACH.*

SEAN DYCHE, MANAGER, BURNLEY FC  
JOHN FENTY, OWNER, GRIMSBY TOWN FC  
ROY HODGSON, MANAGER, CRYSTAL PALACE FC  
DAVE BALDWIN, CHIEF EXECUTIVE, BURNLEY FC  
JOHN BOWLER, CHAIRMAN, CREWE ALEXANDRA FC  
CHARLES GRANT, DIRECTOR, CREWE ALEXANDRA FC

#### PERSONAL & CONTACT INFORMATION

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