Dear Soccer Planet, I do not have a resume per se as I do not apply for jobs as such. However, this letter of introduction is what I use to introduce my knowledge and abilities to clubs that I am trying to meet.

I know the Colombian football market as well as anybody here. Why is it that most foreigners are still out of the Colombian football market and or why cannot foreigners completely grasp the Colombian market? I have several points to make in this regard.

1.Colombian footballers have been fourth or fifth choice in South America because Brazil, Argentina and Uruguay dominate the world stage on the field.

2.Because Colombia has been a non-priority for so long, the competition amongst scouts and foreign clubs to get the best players is more open than say the big three (Argentina, Uruguay Brazil) where the big agencies control everything.

Now that Colombia has started to perform on the world stage with some skillful players, i.e. James and Falcao, and the 2014 World Cup performance, Colombia has quickly become a export market of football players. Now, Colombian players are right behind Brazil and Argentina in terms of the quantity of players in each league. Having stated that, Colombia is still virgin territory, i.e. it is certainly very possible to get the possible players. Because of these conditions, Colombia may be the best most promising market to enter.

Let me give you some examples of my accessibility. First, as I write I am in the process of signing the #10 Christian Caicedo (Selecion del Valle, America de Cali) year 2002. His state all-star team (Selecion del Valle) plays in the national final Tuesday. He is the star of the team, playmaker and sparkplug which will lead them to the national championship. Another example, I am also in the process of signing the captain for Deportes Tolima who won the Divisison 1 (top tier) Championship in June in the final against Atletico Nacional. See the player profile Julian Quinones. In addition, my 2002 Colombian goalkeeper just signed with Second Division Club Fortaleza. The Fortaleza coaches are looking to promote this young 1.89 meter goalkeeper to the professional team as a 17 year old starting in January.

I have some competition from foreign agents, but being an FIFA-registered agent and living in Colombia full-time gives me a big advantage. Moreover, I have an impeccable image whereas most other agents have tarnished records.

Colombian National Team and Medellin:

Medellin is the hub of Colombian football. There are five first division clubs in Medellin. Atletico Nacional, Deportivo Independiente Medellin (DIM), Aguilas Doradas, Leones de Itagui FC, Envigado FC. Atletico Nacional is easily the biggest club in Colombia, having won Copa Libertadores twice. In fact, the South American football federation CONMEBOL just declared that Atletico Nacional “the best club in South America.” FC Envigado has a long history of producing national team players, most notably JAMES Rodriguez. The most recent player is Juan Fernando Quintero. I know many coaches in these clubs and I have very good working relationships with them. As well, I am perhaps the only foreign scout/agent who lives in Medellin full-time. I do travel the country but mainly as a monitoring mechanism as I have a responsible network of scouts and coaches throughout the country and the hemisphere.

The amateur clubs in Medellin attract the best players in the country (Note that “amateur” is a pejorative term because although “third” division does not officially exist, each state runs an “amateur” league which is more competitive than most officlal “national professional third divisions.” The state of Medellin is Antioquia. Antioquia teams usually consistently win the national championship in the given age category. At the club level, the teams from Medellin are always at the top if not winning the national championships.

Key for the future: Obviously I can find the best players and get access to them but I need to have access to quality clubs to climb farther up the quality ladder. By that I mean that if I sign one player to a top club, I will then gain the access to higher quality players because the players will see that I have the access to top foreign clubs. Likewise, top clubs will see that I know talent and can get access to that talent. With you and your access, I can provide top talents. Then we can represent them on all levels; sporting and investment.

I look forward to addressing and clarifying any concerns you may have.

Yours in football,

Francisco Murphy

Notes: I do represent various high quality coaches as well as some young up and coming coaches. To name a few high quality coaches:

1.Imanol Exteberria. Imanol was the coach for Kepa (Chelsea’s 80million euro signing) for the last 5 years. He has significant experience, and of course Atletic Bilbao is a big producer of top goalkeepers in Europe.

2. Roberto Mosquera (Peruvian). Currently he is coaching Royal Pari which is leading the Bolivian First Division. He has significant experience.

Resumes for both are available on request.

LISTS:

“Colombian Players to the World”: List of players I can intermediate to sell though I do not represent them. Intermediating for such players means I can recommend a player to a club without actually representing the player, and I make the deal happen which would give me a 10% commission. This is more common than most people think. Juan Fernando Quintero is the best example where a club did not heed my advice. In June 2017 I met with coaches at LA Galaxy and told them we could buy Quintero for 7 million US dollars. Instead the Galaxy bought Jonathan Dos Santos. Quintero after the World Cup raised his market value to 22 million euros with some rumors saying 30 or 40 million is a good deal.

“Myplayers4Philip”: Players I solely represent or share with a partner.

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