

Contact

####+34 652 785 028## (Mobile)
caseymizzone@gmail.com

www.linkedin.com/in/caseymizzone
(LinkedIn)
www.instagram.com/
caseymizzone_sportsagent/
(Personal)

Top Skills

Curriculum Design
Classroom
Physical Education

Languages

Spanish (Professional Working)
English (Native or Bilingual)

Certifications

Standard Certificate: Supervisor of
Education
Standard Certificate: Physical
Education Teacher K-12
Standard Certificate: Drivers
Education
Post-Master's Educational
Leadership/Principal Certificate

Publications

Welcome to the 21st Century
Physical Education Classroom

Casey Mizzone

Associate Fútbol Intermediario ## at JEP Sports Management-BCN
& MMA fighter promotions/representations.
Barcelona, Catalonia, Spain

Summary

Casey is a former high school PE teacher and coach assisting student-athletes attain university soccer scholarships and sign professional contracts.

Casey is currently based in Barcelona, Spain where he is a soccer/football intermediary and sports marketer at the JEP Sports Management Group

Casey has previous experience in public school and international school athletic programs in the United States, China, and Spain and advocates strongly that all student athletes have an equal opportunity to fulfill their dream of participating in athletics collegiately or professionally.

Casey has presented his ideas at local and international conferences and workshops in the United States, Asia and Europe.

Experience

JEP Sports Management
Associate Football Agent
November 2019 - Present (4 months)
Barcelona Area, Spain

Through the JEP Sports Management Agency; providing services that include: Recruiting and representation of football players, searching for clubs for players and coaches, national and international contract negotiations, financial and legal advice, marketing and career planning for footballers.

Los principales servicios de JEP Sports Management incluyen: captación de jugadores, representación, búsqueda de clubes para jugadores y entrenadores, negociaciones de contratos nacionales e internacionales, asesoramiento financiero y legal, marketing y planificación de carrera de futbolista.

ELE USAL Barcelona

Especialista en marketing digital (seasonal contract)

December 2017 - April 2018 (5 months)

Barcelona, Cataluña, España

Completed short-term contract for project to build market share through social media engagement. Built company social media profiles on Facebook, Instagram, LinkedIn, and additional channels. Created content to reach and increase specific market share across a global market. Analyse international trends, competition activity, and opportunities to engage potential students. Develop strategic promotions to meet corporate sales plans.

- Collaborated with other marketers to educate the public about the educational opportunities available which supported growth goals.
- Drove consistent, relevant traffic to online presence which led to warm leads.
- Coordinated global engagements to bring potential customers together.
- Assisted visiting students with travel advice, transportation, and accommodations.

International School of Beijing

4 years 1 month

Experiential Learning Opportunities Coordinator

July 2013 - June 2017 (4 years)

Beijing City, China

Served as sole point-of-contact for communications of ELOs. Researched trips for learning experiences and arranged travel for group experiences. Provided faculty support working with ELO groups.

- Spearheaded ELO trip to the Philippines from initial budgeting through organizing travel and purchasing expenses.

Physical Education Teacher and Varsity Boy's Head Rugby Coach

June 2013 - June 2017 (4 years 1 month)

Shunyi District, Beijing, China

Planned lessons using the Understanding by Design model to optimize each student's learning capacity. Focused communication with students by considering social, emotional, academic, and physical well-being. Modelled physical, emotional, and social health and empowered students to peer teach.

- Played crucial role in accreditation process and school improvements.
- Professionally trained colleagues on project-based learning.

- Served as Head Rugby Coach including budgeting, purchasing, leading training, and coordinating international tournament participation.

Varsity Boy's Head Rugby Coach

June 2013 - June 2017 (4 years 1 month)

Beijing, China

- Lead in the purchasing and organization of athletic uniforms and merchandise.
- Communicate clearly and thoroughly with players, coaches, parents, school administrators on all matters and events related to the Rugby program
- Lead and facilitate ISB Rugby training sessions including offseason workouts
- Chaperone ISB rugby team on overnight international rugby tournament trips
- Organize and supervise ISB's participation in local tournaments
- Collaborate with local schools on scheduling matches and training sessions
- Oversee ISB Rugby budgeting processes when ordering uniforms and equipment
- Increase access to coaching expertise through collaborative efforts with other area coaches
- Lead offseason U-15/U-13 ISB Rugby feeder program
- Build positive relationships with players and parents through various modes of communication
- Attend yearly APAC (Asia-Pacific Athletic Conference) Rugby coaches meeting

Elysian Charter School of Hoboken

6 years 5 months

Principal Internship

August 2012 - July 2013 (1 year)

Elysian Charter School, Hoboken, NJ

Completed 300 hours of Principal Internship Practicum by completing administrative duties. Managed daily operations and anti-bullying committee. Scheduled workshops for staff development.

- Led staff evaluation committee to develop teacher evaluation rubric as a useful performance enhancing tool.

Physical Education Teacher

March 2007 - June 2013 (6 years 4 months)

Hoboken, NJ

Taught early elementary through middle school children through dynamic lessons targeting mixed abilities. Trained staff to incorporate technology into

the classroom and built positive relationships with staff, management, and parents.

- Led staff evaluation committee to develop teacher evaluation rubric as a useful performance enhancing tool.

Education

The College of New Jersey

Post Masters Principal Certification, Educational Leadership:
Administration · (2011 - 2013)

West Virginia University

PET, Physical Education Teaching · (1996 - 2001)

HTL International School of Hospitality, Tourism and Languages

Master's degree, Digital Marketing · (2018 - 2019)

The College of New Jersey

M.Ed., Master of Education, Educational Leadership &
Instruction · (2009 - 2012)

New Jersey City University

Driver's Education Teaching Certificate, Health Teacher Education